

## **KEMPER CPA GROUP LLP SMALL BUSINESS SERVICES**

We hold the answer to your success: reputation, experience, and resources.

The partners, managers, and staff at Kemper CPA Group LLP represent a vast reservoir of experience, but that experience has no value unless it can be delivered to clients in an economic and timely manner; therefore, we are organized to ensure that our knowledge and experience are maintained at the highest possible level throughout the firm.

Our clients are diverse and include individuals, partnerships, corporations, and multi-corporate conglomerates. But large or small, our clients know we tailor our services to their specific needs.

### **WE BRING TO THE FUTURE OF YOUR SMALL BUSINESS...**

- Our commitment to the highest standards in all that we do;
- Our involvement in, understanding of, and participation in our communities;
- Our ability and determination to meet the needs of our clientele;
- Belief in and maintenance of independence; and
- Our talented men and women who maintain the highest level of integrity and possess potential for professional and personal growth.

## **SMALL BUSINESS FOCUS**

Small or family-owned businesses account for approximately 90% of all business in the United States today. Having grown directly as a result of the continual successes of our small business clients, Kemper CPA Group LLP knows what it takes to successfully start and maintain these operations. As a leader in assisting the small or family business with identifying and building upon its strengths, we also recognize the need for unique services based upon present circumstances and needs.

By understanding the economics of small business, Kemper CPA Group LLP can become a valuable business advisor as we help you determine your opportunities for growth and identify any ongoing obstacles to your business operations. We can assist you with succession planning to ensure the future of your business. Our certified professionals can become trusted advisors who understand the dynamics of your small business and/or family endeavor.

With over 40 years of experience, Kemper CPA Group LLP understands the continual need to preserve small business wealth now and for future generations.



## **ITEMS TO CONSIDER WHEN FORMING A BUSINESS:**

- Selecting a legal entity
- Registering with tax authorities
- Accounting and bookkeeping of business records
- Establishing and maintaining payroll administration
- Understanding the implications of working with subcontractors
- Selecting a financial year end
- Dealing with income tax issues
- Understanding cash planning
- Obtaining credit and financing your own business
- Acquiring adequate insurance
- Dealing with legal and liability concerns

## **STARTING A SMALL BUSINESS**

Starting and managing a business requires motivation, desire, and talent. It also takes research and planning, both of which are most often overlooked in failed businesses. A well-researched business plan should serve as a blueprint. Before you begin planning to open a business, answer the following questions.

- What niche will my business fill?
- What service/product will I sell?
- Is my idea practical/filling a need?
- Who is my competition?
- What is my business advantage over existing firms?
- Can I create a demand for my business?

**KEMPER CPA GROUP LLP  
OFFERS THE FOLLOWING  
SERVICES FOR YOUR SMALL  
BUSINESS:**

**Accounting Services:**

- Auditing services
- Business plans
- Financial statements
- Personal financial statements
- Monthly/quarterly bookkeeping services

**Tax Services:**

- Income tax return preparation
- Individual and corporate tax planning
- Estate and gift tax return preparation
- Representation before the IRS, State DOR
- Tax planning for closely held business

**Management Services**

- Medical practice management
- Retirement plan installation
- Retirement plan administration
- Cafeteria plan administration
- Estate planning
- Business valuation services
- Business brokerage services
- Business formation assistance
- Personal retirement planning
- Cost segregation analysis



America Counts on CPAs

To learn how Kemper CPA Group LLP can enhance your small business operations, please contact us:

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**SMALL  
BUSINESS  
CONSULTING**

